

education & career expo 2024 (Edition-6)



27TH-28TH APRIL, 2024



11:00 AM TO 8:30 PM



**ART GALLERY SCIENCE CENTER, CITY
LIGHT, SURAT**



ABOUT US

Lifestyle Events is a Premium Brand In The Event Industry. The Company Has Done Many Events Like

- EDUCATION & CAREER EXPO 2019,2021,2022,2023.
- THEE FLEA(SUMMER & WINTER EDITION)
- AURA FACE OF INDIA 2019
- WEEKEND BAZAR 2021
- WEEKEND SWAG 2021
- BOX CRICKET LEAGUE 2021
- LIGHT & SHADOW EXHIBITION AT SCIENCE CENTRE 2019
- HALF TICKET EXHIBITION 2017,2022
- FASHION PASSION AT SARSANA 2017
- CELEBRITY CHEF SANJEEV KAPOOR LIVE SHOW 2018
- FEMINA MISS INDIA ZOYA AFROZ FASHION SHOW 2017
- CELEBRITY STYLIST ROHIT SINGH LIVE EVENT AND MANY MORE.
- SHOWCASE EXHIBITION 2021
- HOSPITALITY MANAGEMENT OF MANY CELEBRITIES LIKE ARMAN MALIK, ARIJIT SINGH, URVASHI RAUTELA, NEHA KAKAR, ETC....

ABOUT CAREER & EDUCATION EXPO

- EDUCATION & CAREER EXPO ACT AS THE CATALYST OF CAREER CHOICES AND OPTIONS TO THE PUBLIC.
- ONE OF THE BIGGEST EDUCATION EXPO EVENT WHERE OPTIONS RELATED TO EDUCATION, CAREER & ONSPOT JOBS WILL BE PROVIDED TOGETHER.
- 70+ PARTICIPATORS FROM SURAT AND OUTSIDE SURAT.CATERING ALL AGE GROUP.
- SEMINAR WILL BE HELD ON DIFFERENT TOPICS.
- REGIONAL & NATIONAL EDUCATIONAL INSTITUTES FROM OUTSIDE STATE WILL ALSO BE PARTICIPATING.



WHO CAN PARTICIPATE ?



- Pre-Primary, Primary, Secondary Schools & Colleges.
- Private Coaching Institutes.
- Short-term certified courses like Computer Courses, Spoken English Digital marketing courses & others.
- Dance, music, acting schools.
- IELTS / TOEFL, Foreign Language Classes , Abroad Studies.
- CA / CS / ICWA / CFA.
- Animation / Web Designing Institutes.
- Sports Academy
- Institutes for Cullinary, Art & Grooming.
- Job Placement Agency.
- Distance Learning academies.
- Institute for Banking & Administrative Services.
- Mass Communication and Media.
- Learning and Informative Apps.
- Skill development like Fashion , Interior , Jewelry designing.
- Institute for entrance & other competitive exams & many more.
- Institute for Modelling, Styling & Makeup.
- Institute for Stock Market, Realty & Investments .
- Educational Loan dept.

HIGHLIGHTS OF CAREER & EDUCATION EXPO

- The Unique Education & Career Expo in Surat.
- More than 2000+ visitors expected.
- Reputed Education Institutes from all over India.
- High Profile and Influential Guests.
- On spot career counselling.
- Success Stories and Motivational Speech.
- We aim to not only put up an exhibition but also to make it interactive and helpful for students as well as exhibitors. For this there will be counseling, on spot job placement and education loans, with various career opportunities & options.

MARKETING PLAN

- **NEWSPAPER INSERTS BEFORE EVENT WHICH WILL COVER ALMOST ALL RESIDENTIAL ZONE OF SURAT.**
- **TWO STANDY DISPLAY AT EVENT VENUE (8 *12 FEET)EACH FOR SPOT BRANDING.**
- **25,000 STUDENT ENTRY PASSES WILL BE DISTRIBUTED TO STUDENTS DIRECTLY.**
- **3000+ PERSONAL E-INVITATION PASSES.**
- **STALL WISE E-INVITATION WHICH WE WILL BE SHARED ON DIFFERENT MEDIAS.**
- **BULK SMS, E-MAILS, WHATSAPP MESSAGING TO THE TARGET AUDIENCE.**
- **INVITATION TO SCHOOLS & COLLEGE STUDENT FOR PARTICIPATION.**
- **INTENSIVE PROMOTION ON PLATFORM LIKE FACEBOOK, INSTAGRAM (SPONSORED ADVT..)**
- **EVENT PROMOTION BY KNOWN INFLUENCERS & BLOGGERS OF CITY.**
- **JINGLES ON RADIOS.**

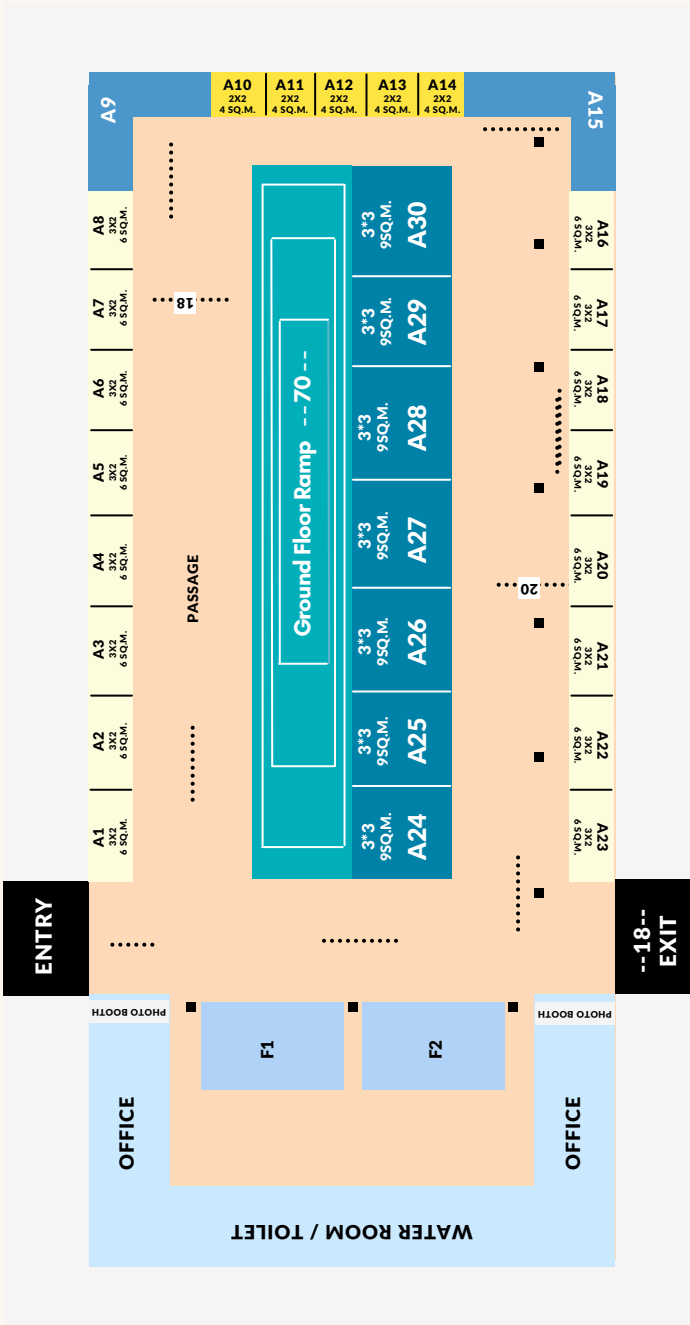
Glimpse of Past Event :-



Glimpse of Past Event :-



Proposed plan for ground floor



STALL :- 3 X 2 (6 SQ.M.)
16000/- INR EACH

L SHAPE
20000/- INR EACH

STALL :- 3 X 3 (9 SQ.M.)
18000/- INR EACH

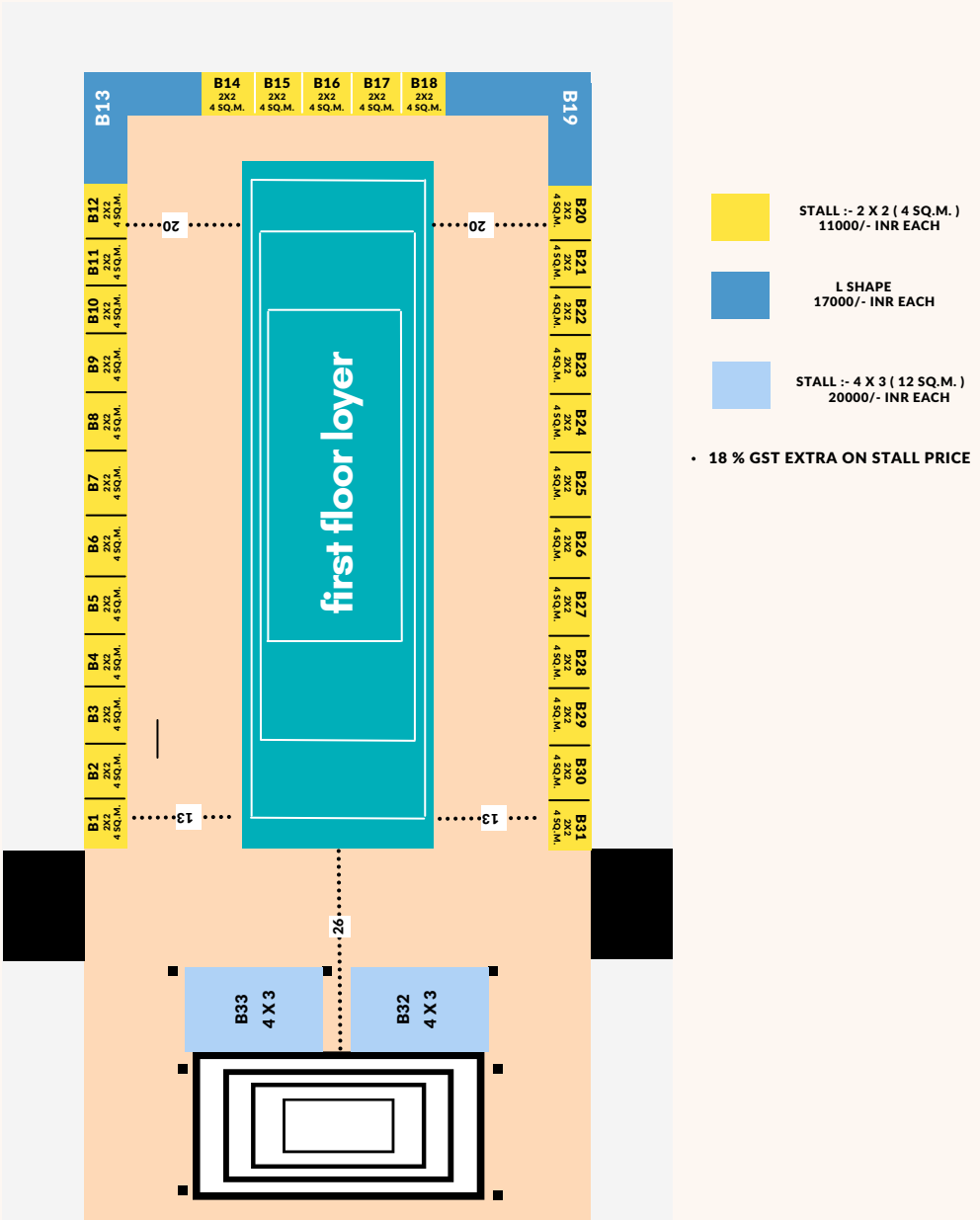
STALL :- 4 X 3 (12 SQ.M.)
SPONSOR CATEGORY

STALL :- 2 X 2 (12 SQ.M.)
12000/- INR EACH

• 18 % GST EXTRA ON STALL PRICE

- Stall Price Includes One Stall Of Octonorm Structure , 1 Octonorm / Wooden Table , 4 Chairs , Fascia Name , 3 Led bulbs , 1 Dustbin , 1 Plug Point.

Proposed plan for first floor



- Stall Price Includes One Stall Of Octonorm Structure , 1 Octanorm / Wooden Table , 4 Chairs , Fascia Name , 3 Led bulbs , 1 Dustbin , 1 Plug Point.

TERMS & CONDITIONS

- THE MANAGEMENT TEAM RESERVES ALL RIGHTS.
- 100% PAYMENT TO BE MADE IN ADVANCE ONLY.
- MANAGEMENT IS NOT RESPONSIBLE FOR ANY PROPERTY LOSS DURING THE EXHIBITION, EXHIBITORS ARE REQUESTED TO TAKE CARE OF THEIR VALUABLES.
- STALL PRICE INCLUDES A TABLE, 2 CHAIRS, 2 CFL LIGHTS, 1 LIGHT POINT & 2 WATER BOTTLES. EXTRA TABLES/ CHAIRS/ ACCESSORIES, ETC IF REQUIRED WILL CHARGED EXTRA.
- THE BOOKING AMOUNT IS NON-REFUNDABLE IN ALL CASES.
- 18% GST TO BE CHARGED EXTRA ON THE BILLING AMOUNT.
- MANAGEMENT HAS THE RIGHT TO CANCEL OR POSTPONE THE EVENT WITH DUE NOTICE IN CASE OF CONTINGENCY.
- MANAGEMENT RESERVES THE RIGHT TO ALTER THE PLAN OF STALL IF REQUIRED.
- STALLS RENT ARE NON-NEGOTIABLE.

PAYMENT DETAILS

SURAT LIFESTYLE PUBLICITY

BANK: IDBI BANK

A/C NO : 0051102000105590

IFSC CODE : IBKL0000051

GST NO : 24AKBPA4520G1ZY

THANK YOU

Conceptualized By



Community Partner



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FOR MORE QUERIES

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